



# The Journal of the American Osteopathic Association

**2017 RATES FOR DO JOBS SECTION** *Effective January 2017*

**DO Jobs is a resource for recruiting osteopathic physicians, especially those in primary care.**

## Frequency

DO Jobs is a monthly feature of *The Journal of the American Osteopathic Association (JAOA)*, which is mailed the 1st of each month.

## Rates and sizes

The following rates apply to all recruitment advertisements.

**These rates are in effect through December 2017.**

full page	6¾" wide x 9½" deep	\$ 1,290
1/2 page	6¾" wide x 4½" deep	\$ 980
1/4 page	3¼" wide x 4½" deep	\$ 644

Ads must conform to the sizes listed above.

## Design

Ad design services available.

## Closing date

The deadline is the first of the month preceding the month of desired publication. For example, Feb. 1 is the closing date for the March issue.

## Commission and terms

Qualified agencies are entitled to 15% commissions on ad units of a quarter page or larger.

## Payment

Payment must be made by credit card or business check before your ad is published.

## Reproduction requirements

Standard web offset press (SWOP) for CMYK output. The *JAOA* prefers press-quality PDF files with .125 inch bleed (if applicable), crop marks and fonts embedded. The *JAOA* also accepts files in the following formats: QuarkXPress, Adobe InDesign, Adobe Illustrator. Packaged files should contain collected fonts and links to artwork.

## Space reservations

**To reserve space in DO Jobs or to obtain more information, contact:**

- [ads@osteopathic.org](mailto:ads@osteopathic.org)
- Toll Free: (800) 621-1773, ext. 8177
- Fax: (312) 202-8477

**Send insertion orders, digital ads and proofs to:**

Patty A. Burns  
Production manager  
American Osteopathic Association  
142 E. Ontario St.  
Chicago, IL 60611-2864

## Ad approval

All DO Jobs ads are subject to the approval of the AOA.

## Online advertising

Online recruitment is available through the AOA's website at [Osteopathic.org/DOJobs](http://Osteopathic.org/DOJobs). For online advertising opportunities for the *JAOA* and *The DO*, contact James DeBois, [JD@associationrevenuepartners.com](mailto:JD@associationrevenuepartners.com), (214) 296-4860.



AMERICAN OSTEOPATHIC ASSOCIATION

TREATING OUR FAMILY AND YOURS

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